

0 F . L Q Q H \ , Q G H S H Q G H Q W 6 F K R R C
9 H J D (O H P H Q W D U \
, P S U R Y H P H Q W 3 O D Q



% R D U G \$ S S U R Z F D W R E D W H
3 X E O L F 3 U H V H Q W W W E R Q ' D W H

0 L V V L R Q 6 W D W H P H Q W

9 L V L R Q

& R U H % H O L H I V

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9HJD (OHPHQWDU\
*HQHUDWHG E\ 3ODQ /HDUQLQJ FRP

R I

& DPSXV
2FWREHU

&RPSUHKHQVLYH 1HHGV \$VVHVVPHQW
'HPRJUDSKLFV
6WXGHQW \$FKLHYHPHQW
6FKRRO &XOWXUH DQG &OLPDWH

& R P S U H K H Q V L Y H 1 H H G V \$ V V H V

'H P R J U D S K L F V 6 X P P D U \

9 HJD (O H P H Q W D U \ K D V D G L Y H U V H V W X G H Q W S R S X O D W L R Q 7 K L V S U R Y L G H V D J U H D W R S S R U W X Q
7 K L V \ H D U Z H D U H V W D U W L Q J W K H \ H D U Z L W K V W X G H Q W V H Q U R O O H G 2 X U O D U J H V W V W X G H Q
R X U V W X G H Q W V D U H S U R M H F W H G W R E H L G H Q W L I L H G D V (F R Q R P L F D O O \ 'L V D G Y D Q W D J H G D Q G
P R E L O L W \ U D W H L V : H K D Y H R I R X U V W X G H Q W V L G H Q W L I L H G D V U H F H L Y L Q J V S H F L D O H C

3UREOHP 6WDWIDRUHQSWURXG RI WKH JURZWK WKDW ZH PDGH DFURVV FRQWHQW DUHDV WKLV \H
DUHDV WKLV \H
,Q 6FLHQFH ZH ZHUH RQH SRLQW DERYH WKH GLVWULFW DYHUDJH LQ 5HDGLQJ ZH ZHUH \$RIRQW
&DXVH QHHG WR WDNH DQ LQ GHSWK ORRN DW RXU PDWK LQVWUXFWLRQ IURP .QG WK WR VHH Z
RI WKH PDWK ZRUNVKRS PRGHO VR WKDW ZH FDQ PDNH EHWWHU VWULGHV DW FORVLQJ RXU JDS

6FKRRO &XOWXUH DQG &OLPDWH 6XPPDU\

\$W 9HJD ZH KDYH FUHDWHG D FXOWXUH DQG FOLPDWH RI KLJK H[SHFWDWLRQV DFDGHPLFDOO\ D VFKRROZLGH ,Q DGGLWLRQ WR WKH (VVHQWLDO WKH 9HJD VWDII KDV DGRSWHG WKH 1R ([F] FRPPRP YLVLRQ DQG FRPPRQ WHUPLQROJ\ LQ UHJDUG WR VVXGHQW H[SHFWDWLRQV IURP DOO R RQ WKH SDWK WR FROOHJH UHDGLQHVV LQ WKHLU HOOPHQWDU\ \HDUV ,Q DGGLWLRQ WR HVWDI 9HJD \$OO 6WDU DQG WR FUHDWH D WUXH VHQVH RI VFKRRO VSLULW WKDW ZLOO EH QRWLFDEOH GDLO\ XVH RI &RPPXQLW\ &LUFOH &ODVV &RQLWLXWLRQV DQG XVH RI 3HDFH 3ODFH DV ZH \ /LYH .LQG LQLWLWDLYH DV ZH ORRN IRU PRUH LQWHQWLRQDO ZD\V WR SURPRWH NLQGQHVV

6FKRRO &XOWXUH DQG &OLPDWH 6WUHQJWKV

2XU PRQWKO\ \$OO 6WDU -DPV KHOS XV WR EXLOG D VWURQJ VHQVH RI FRPPLQXW\ (DFK FODVVL KDYH FROOHJH JXHVW VSHDNHUV RQ RXU PRUQLQJ DQQRXQFHPHQWV DV ZHOO DV DW RXU PRQWI FXOWXUHV WKURXJK GDQFH DUW SRHWU\ DQG JXHVW VSHDNHUV

9HJD (OPHQWDU\
*HQHUDWHG E\ 3ODQ /HDUQLQJ FRP

RI

&DPSXV
2FWREHU

6WDII 4XDOLW\ 5HFUXLWPHQW DQG 5HWHQWLRQ 6XPPDU\
,Q WKH ODVW \HDUV WKH WHDFKLQJ VWDII WXUQRYHU UDWH KDV EHHQ YHU\ ORZ :H EHOLHYH

& XUULFXOX P , QVWUXFWLRQ DQG \$VVHVVPHQW 6XPPDU\

3DUHQW DQG &RPPXQLW\ (QJDJPHHQW 6XPPDU\

2XU 9HJD SDUHQWV DUH YHU\ VXSSRUWLYH RI RXU WHDFKHUV DQG RXU VFKRRO :H DUH IRUWXG
WKH SDVW \HDUV GXH WR &RYLG DQG RWKHU IDFWRUV ZH WHPSRUDULO\ ORVW RXU 37\$:H QR
FRPPXQLW\ HYHQWV 2XU WHDFKHUV DQG WKH 9HJD FDPSXV XQWLOL]H D YDULHW\ RI WRROV WR
6FKRRO OHVVHQJHU WHDFKHU ZHEVLWHV WHDFKHU EORJV SKRQH FDOOV)DFH%RRN HPDLOV
ZLWK SDUHQWV WR H[SODLQJ WKH SKLORVRSK\ DQG PLQGVHW DSSURDFK WKDW LV WKH IRXQGDV
HYHQWV WR VXSSRUW RXU ELOLQJXDO IDPLOHV

3DUHQW DQG &RPPXQLW\ (QJDJPHHQW 6WUHQJWKV

* R D O V

(YDOXDWLRQ 'DWIDORR~~W~~DFN IURP GLVWULFW VWDII ZHHNO\ GRRU UHSRUWV IHHGDFN IU|

6 WUDWHJ\ 'HWDLOV	5 HYLHZV
6 WUDWHJ\ PDQGDWRU\ PRQWKO\ DQG TXDUWHUO\ VDIHW\ GULOOV ZLOO EH FR)RSJOHDWWH&HDXPZHDQ	
6 WUDWHJ\ V ([SHFWH6DISHDQGWHFSDJHWFDPSXV	1RY)HE -XQH
6WDII 5HVSRQVLEOH&DRPSXORQGWRO\ LQJWULFW 6DIHW\ DQG 6HFXULW\	
6 WUDWHJ\ 'HWDLOV	5 HYLHZV
6 WUDW2HQ\JRLQJ VDIHW\ 3' \$FDGHP\ DQG DV QHHGHG GXULQJ WKH VFKRRO \HDU	

(YDOXDWLRQ 'DWSV6R\$OFH&ODVV 0766 'DWD ,(3V

6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDWHD PV ZLOO XVH WKH 3/& 3ODQQLQJ 3URWRFROV HDFK ZHHN DQG ZLOO)DRQDPD\ML WHIS P(DW OHVVRQV WKH +2: 6WUDWHJ\ V ([SHFWHBS HSHMUK\ \WLJQSPDHQW RI 7(.V DQG VWXGHQW H[SHFW\DWLRQV RI WKH 7(.V 6WDII 5HVSRQVLEOH&DRRIS XVR QGWRLQJ &ODVVURRP 7HDFKHUV	1RY)HE -XQH
6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDWHDUWLFDOWHDPV XVLQJVFKRRO GDWD WR SODQ 6WUDWHJ\ V ([SHFWHSDQI5HQPRHQW, R\$DEQVWUXFWLRQDO SUDFWLFHV DFURVV\ RWKHJYHUEGH OHYHQH 6WDII 5HVSRQVLEOH&DRRIS XVR QGWRLQHDFKHUV ,&V 9HUWLFD0 7HDP &KDLUV)RUPDWLYH6XPDV
0%... 1R 3URJUHV \$FFRPSOLVKH &RQWLQXH ORI\LVFRQWLQXH	

(YDOXDWLRQ 'D\$QDQ XDRQ UH5HWWDII UHSRUWV

6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDW0HJQWRU OHQWHH 3URJUDP ZLOO EH LPSOPHQWHG RQ FDPSXV GXULQJ WRKUHP DFKLRY RI6XVPHDDU 6WUDWHJ\ V ([SHFWH5GWHI0QXWLRQ SRVLWLYH IHHGEDFN IURP PHQWV RUV PHEQWHH XQS FDPSXV E\ WHDFKHUV IHHOLQJ VXSSRUWHG	PHQWV RUV PHEQWHH XQS
6WDII 5HVSQRQVLEOH&DRIS XVR QGWBRQLQ5 &DPSXV OHQWHHV	
6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDWHRJFXV RQ FROODERUDWLRQ DQG WHDP FXOWXUH ZLWK VXSSRUW IURP ,&RUDPODGWIDGRI6XQP PDV 6WUDWHJ\ V ([SHFWH5GWHI0QXWLRQ PRSIDQWZ WHDFKHUV SRVLWLYH IHHGEDFN IURP QHZEWH DFKLHU 6WDII 5HVSQRQVLEOH&DRIS XVR QGWBRQLQ&JV OHQWHHV	IURP QHZEWH DFKLHU
0%... 1R 3URJUHV \$FFRPSOLVKH → &RQWLQXH OR XILVFRQWLQXH	

(YDOXDWLRQ 'D WIB G6ERDXFLNF HUWR P VWDII DQG OXOWLFXOWXUDO & RPPLWWHH

6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDW)HRUU ++ PRQWK VWXGHQWV ZLOO PDNH 3DSHO 3LFDGRV DQG ZLOO 6WUDWHJ\ V ([SHFWHG V XWQOWW ,PSDFW FWWDII ZLOO EH H[SRVHG WR RWKHU 6WDII 5HVSRQVLEOH & DRPSXORQGWIRQLQXOWLFXOWXUDO & RPPLWWHH	GLV \$RUDP DWWKLHYH6DXUPRXDO F1XQWXUHVE WUDXQW
6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDW)HRUU %ODFN +LVWRU\ ORQWK WKH OXOWLFXOWXUDO & RPPLWWHH ZLOO VKDUH LQIRUPDWLF PRUQLQJ DQQRXQFHPHQWV DQG LQWHUDFWLYH GLVSOD\V ZLOO EH FUHDWHG IRRUWWDWLKPHQZPDV 6WUDWHJ\ V ([SHFWHG 5HVXOW ,PSDFW	PRUWWDWLKPHQZPDV

(YDOXDWLRQ 'DVRQWRQUDKVGJHW UHSRUWV WKDW IROORZ DOO 0,6' EXGJHW SROLFLHV SURFHG

6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDW*HJDGH OHYHOV ZLOO EH JLYHQ EXGJHWV 6WUDWHJ\ V ([SHFWH\$Q QMDOED QPDSQDFHMG EXGJHW UHSRUWV WKDW IROORZ PROY 0,6'HEXGJHWQ\$H 6WDII 5HVSQRQVLEOH&DRUSXVRQGWRLQLQDPSXV 6HFUHWDU\)RUPDWLYH6XPVDV RZ PROY 0,6'HEXGJHWQ\$H
6WUDWHJ\ 'HWDLOV	5HYLHZV
6WUDW9HJ\WLFDO 7HDPV FDQ JLYH LQSXW RQ LQVWUXFWLRQDO EXGJHW LWHPV)RWURPDBWQVHGXRUPDV 6WUDWHJ\ V ([SHFWH\$Q QMDOED QPDSQDFHMG EXGJHW UHSRUWV WKDW IROORZ PROY 0,6'HEXGJHWQ\$H 6WDII 5HVSQRQVLEOH&DRUSXVRQGWRLQLQDPSXV 6HFUHWDU\	WHPV)RWURPDBWQVHGXRUPDV RZ PROY 0,6'HEXGJHWQ\$H
0%... 1R 3URJUHV \$FFRPSOLVKHQ &RQWLQXH ORI\LVFRQWLQXH	